

2020 Creative Carbon Disclosure

For more information visit <https://campaigncollective.org/our-ethos/>



Campaign Collective is a social enterprise helping charities, social enterprises, public service organisations and other campaigners benefit from affordable professional communications advice and support.

With all Members having over ten years' experience in a range of communications skills, the Collective helps organisations create, build and deliver effective marketing campaigns.

Profits are used to subsidise support for micro charities and community organisations as well as help develop the next generation of communications professionals.

We have zero income from fossil fuel or other high carbon industries.

Our ethical policy governs the clients we will and will not work for.

We pledge not to work with other organisations that contravene the equal opportunities statement above and/or that:

- Promote alcohol, nicotine, cannabis or recreational drugs.
- Manufacture whole or strategic parts of weapons systems and weapons platforms.
- Actively support regimes with a poor record of human rights and/or fail to have a human rights policy in place.
- Have a harmful effect on their employees, such as a poor health and safety practices, or companies with evidence of abusive employment practices or which discriminate or punish trade union membership.
- Have breached environmental protection legislation or make significant contributions to carbon emissions, carbon intensive mining (e.g. tar sands, uranium) or chemicals of concern (e.g. pesticides and ozone depleting chemicals).
- Produce, manufacture or use commodities (such as cotton, timber, soya, palm oil or cattle) without sufficient processes in place to ensure their activities do not contribute to significant or unmitigated deforestation, significant biodiversity loss, or harm to the environment or communities.
- Manufacture products or ingredients that have been tested on animals (with the exception of medical trials where no viable alternative can be found).
- Do not respect the five freedoms of animal husbandry (freedom from hunger and thirst; discomfort; pain, injury and disease; behave normally; fear and distress) and/or manufacture or sell fur products, that are not a by-product of the meat industry (e.g. wool or leather).
- Create pornographic or violent media.
- Market breast milk substitutes and have failed to commit to adopting industry leading marketing practices (such as those defined under the World Health Organisation's International Code of Marketing of Breast-Milk Substitutes).
- Operate poor business practices that cause harm to society or their employees that have not already been captured under other criteria (such as predatory lending and high interest rate lenders which have demonstrated poor business practices).

Specifically, we have zero exposure to clients who are in high carbon industries as defined by the Creative Climate Disclosure.

In 2019/20, the clients we delivered work for were as below (purpose of work in brackets):

- AimAwards (consultancy on apprenticeships)
- Athena (communications advice)
- Department for Business, Energy & Industrial Strategy (Film creation)
- End Fuel Poverty Coalition (co-ordination of the Coalition and campaigning)
- EngineeringUK (Tomorrow's Engineers Week)
- Entertainment One (communications advice)
- FareShare (public affairs and campaign advice)
- Goldsmiths University of London (communications consultancy and planning)
- International Menopause Society (media and social media campaign delivery)
- Less Survivable Cancers Taskforce (media relations)
- Loughborough University (stakeholder and public affairs campaign development)
- Make It Last (media relations)
- National Association of Child Contact Centres (stakeholder relations, media relations and social media)
- National Health Service – Tavistock & Portman NHS Trust (film production)
- National Health Service – National Workforce Skills Development Unit (communications planning and delivery)
- Palms Row Health Care (communications advice and delivery)
- Project Syndicate (African Century)
- Project Syndicate (The Knowledge Community)
- Project Syndicate (film creation, social media support and strategy advice)
- QED (communications around housing developments to tackle homelessness)
- QED (Sea Lanes, Brighton)
- Road Safety Trust (communications support)
- Royal National College for the Blind (communications support)
- Sheffield Care Association (communications and digital delivery)
- SocialBox.Biz (communications advice and media relations)
- Stagetext (media relations)
- Scottish Association of Social Workers (public affairs advice)
- Social Workers' Union (parliamentary outreach)
- United World Colleges (communications advice and media relations)
- University College London (communications consultancy)
- Welsh Association of Social Workers (public affairs advice)
- WorldSkills Europe (social media support)

This means our fee income breaks down into the following sectors (GBP, excl. VAT):

