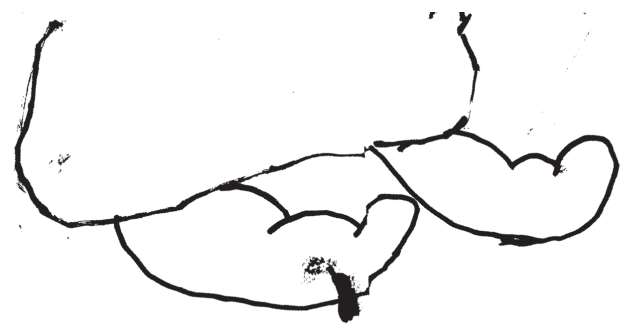


UNF*cking the Planet
with advertising
and design



**Martin Kann Group
Climate Disclosure Report 2019**



In business to turn crucial brands into dominating brands

We are an expandable group of creatives and sustainability experts who believe that communication and design skills should be used to effect positive change. For that reason — and in the face of gigantic global challenges — we only collaborate with brands that want to be part of the solution.

The growing demand for purpose-

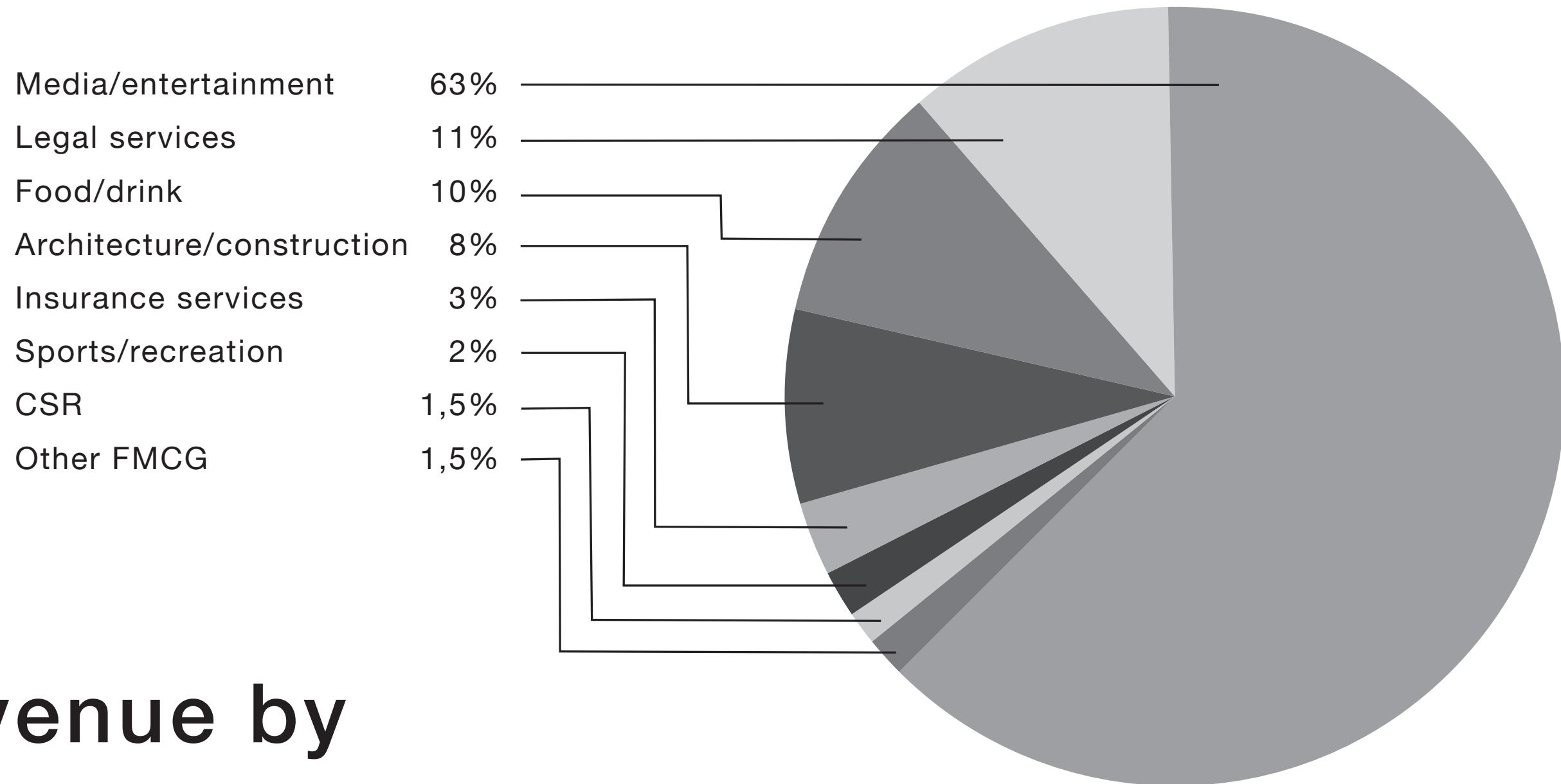
driven products and services gives us every reason to be optimistic about our mission.

We create and move brands through positioning strategy, graphic design, brand identity, advertising, social media and interactive work. Our strategic approach is direct and focused, and we firmly believe that a lasting

impact is made when creativity and discipline work together.

Our office is based in the Malmö/Copenhagen region in Sweden, but generally we work wherever there is a wi-fi connection. This frees us to collaborate with anyone, both locally and across continents.

Revenue by category 2019



Revenue from clients involved in potentially controversial sectors*

0%

Coal

0%

Oil and gas

0%

Aviation

0%

Private cars

0%

Religion

0%

Tobacco

0%

Arms

0%

Politics

0%

Alcohol

0%

Gambling

0%

Pornography

* The sectors identified are provided by the International Finance Corporation and Ethical Investment Criteria.

Revenue from “high carbon clients”*

0%

Coal, oil and
natural gas

0%

Private cars

0%

Trucking and
shipping

0%

Plastics

0%

Carbon and
cement

0%

Aviation

0%

Iron,
Aluminium
and steel

0%

Timber, pulp
and paper

0%

Meat and
dairy

0%

Chemicals and
petrochemicals

* High carbon clients come from industries with high carbon emissions pulled together from IEA and the EPA.

Martin Kann Group aim to increase reporting in this way as a part of our commitment to the **Climate Emergency and Creative Conflicts Partnership.**

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