

Nice
and
Serious

20
20

CLIENT



DISCLOSURE



REPORT



WE'RE A CREATIVE AGENCY MAKING PEOPLE DEMAND BETTER.



The world doesn't need more of the same. We've drawn a line in the sand, and only work on projects that make it through our Moral Compass. We create brands, campaigns and award-winning content, so the world can get what it really needs.

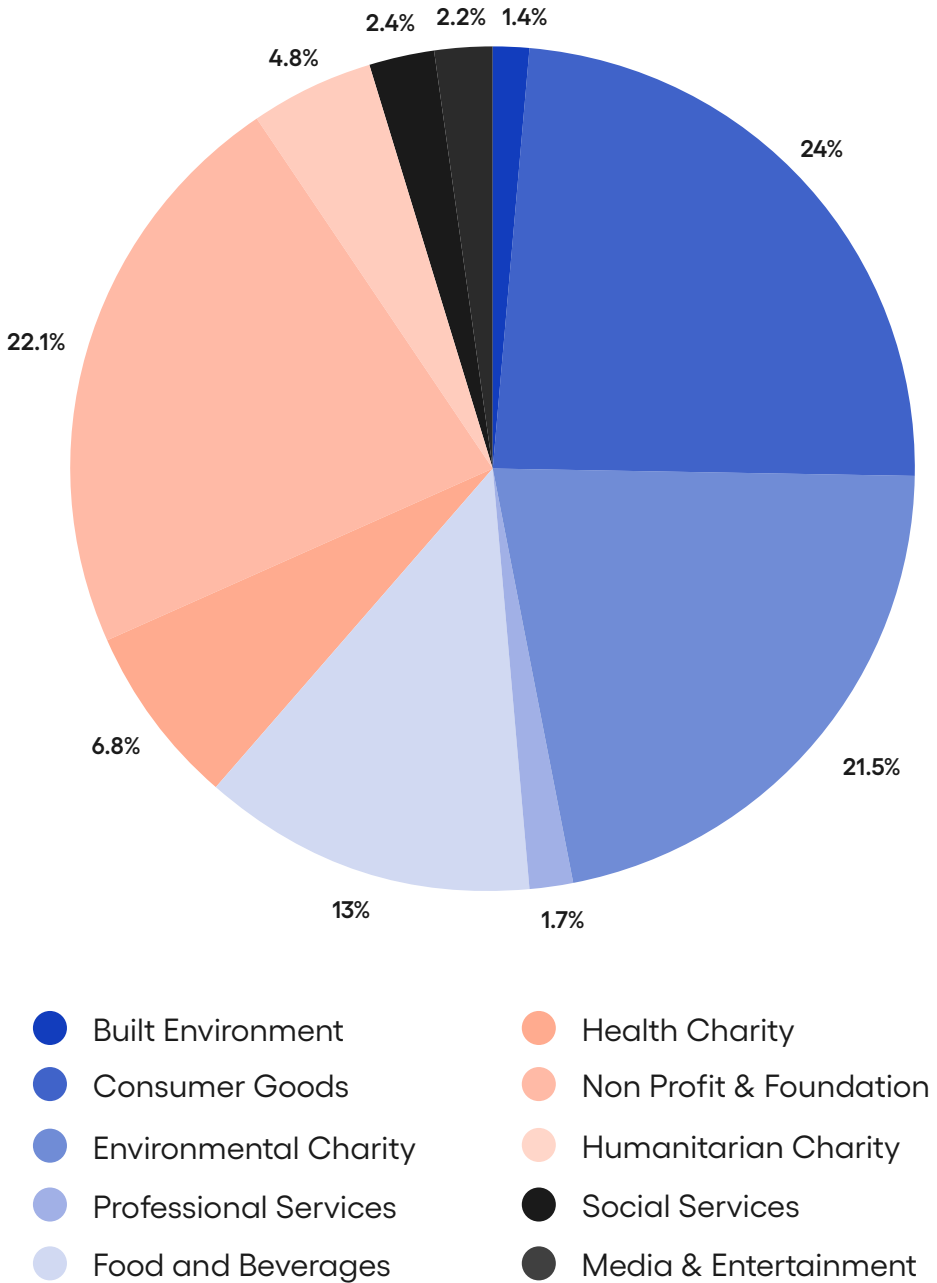
Corporate

49%

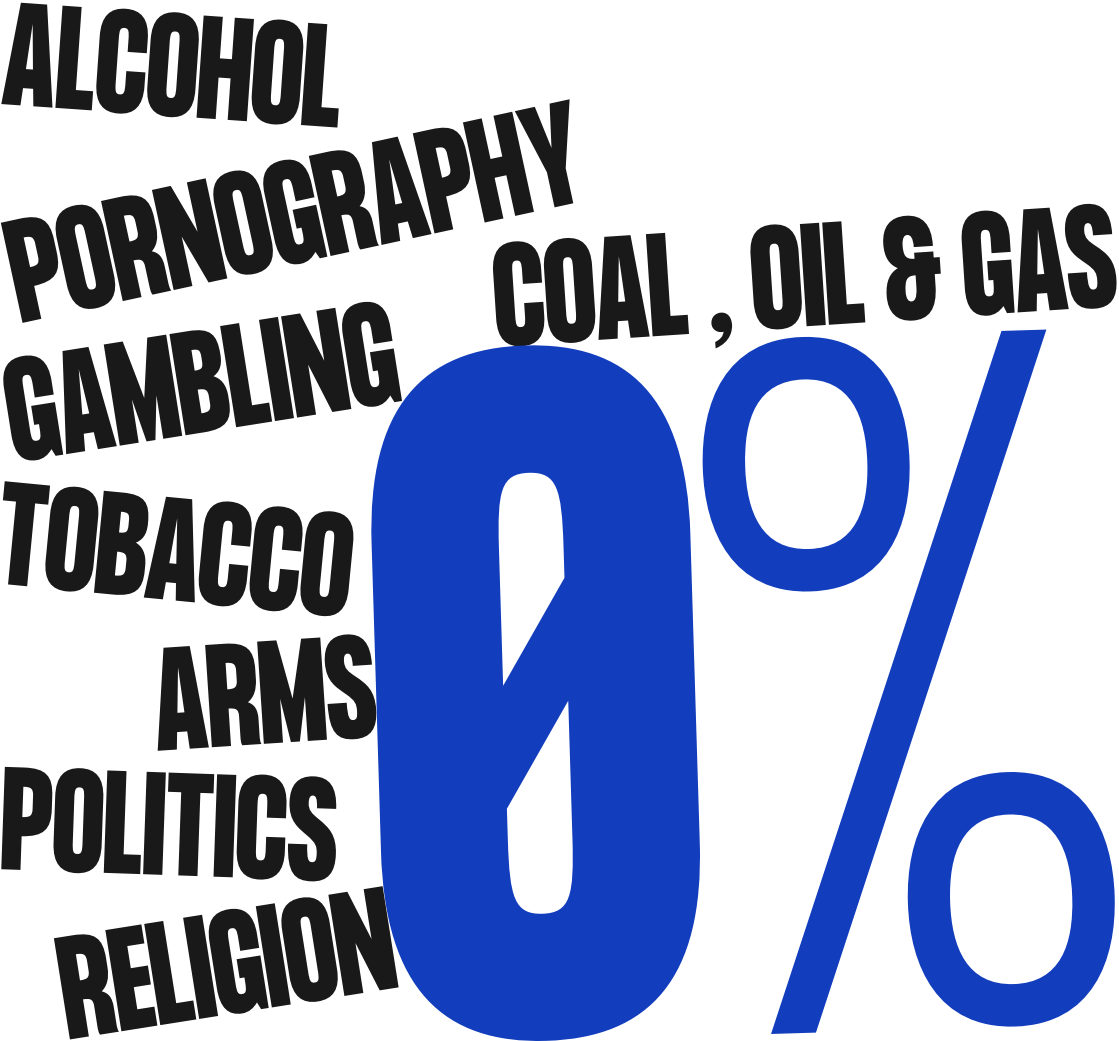
51%

Charity, Foundation or NGO

Client revenue by sector:



Percentage of revenue from clients
predominantly involved in:



THESE ARE OUR 10 LARGEST CLIENTS

1

We worked with a global consumer goods company to bring their sustainability and safety commitments to life.

2

We partnered with a leading environmental charity to create a global consumer engagement campaign.

3

We created an iconic drinks brand's first impact report and sustainability animation.

4

We worked with a global food and drinks brand to creatively communicate their sustainability commitments.

5

We created a series of films and animations for a leading health charity to campaign for change.

6

We partnered with a global furniture brand to bring sustainable ideas and products to the attention of their customers.

7

We crafted a series of animations about pressing global issues for a leading think tank.

8

We worked with a leading conservation charity on a range of video, campaign and branding projects.

9

We developed a brand identity and website for an innovative new organisation that seeks to tackle modern slavery and human rights issues.

10

We developed a campaign and website about the impacts of the fashion industry for a campaigning foundation.



Nice and Serious will continue reporting in this way as part of our commitment to Climate Emergency and Creative Conflicts partnership.

To find out more, please contact hello@niceandserious.com

CREATIVE WORK THE WORLD NEEDS

Nice
and
Serious

